

Arena Group at Aintree's £3million Radox Health Grand National meeting

Arena Group was once again pivotal in supporting The Jockey Club's transformation of Aintree Racecourse for the 2017 Radox Health Grand National with temporary event structures and seating.

Watched by a sell-out 70,000 crowd, One For Arthur became only the second Scottish winner of the world-famous race, the highlight of the prestigious three-day event, where the prize money hit the £3million mark for the first time.

Arena UK & Europe CEO Grahame Muir states:

"This was the first Grand National meeting within Arena Group's new three-year multi-venue contract with The Jockey Club and for the first time we were delighted to extend our remit by supplying all of the temporary infrastructure across the whole course for this historic event."

Within the 7,737 sqm of temporary structures were The Jockey Club's double-decker Amberleigh House hospitality facility and the Owners and Trainers Pavilions. Arena Structures also supplied all the public areas, including the ever-popular clear-roofed Red Rum Garden and the bars at the Embankment viewing area, the stylish Moët & Chandon pavilion and the large covered area where horses were taken to cool down and undergo medical check-ups after each race.



In a 2017 first, Arena created a temporary 'Southport Sand 4D beach' in front of a giant video screen showing specially created footage of the beach at Southport where Grand National legend Red Rum was trained, on behalf of experiential agency Banana Kick. Racegoers were able to take a break from the action and have their picture taken relaxing on the beach.

Arena Group event interior specialists Spaceworks supplied a range of furniture styles for the dining and viewing areas, alongside sister company Well Dressed Tables providing tableware.

Arena Seating once again supplied the West Tip Grandstand, with 2,750 clearview™ tiered seats under a curved roof, offering great views over the home straight. A further 1,206 clearview™ seats were located alongside an Arena Deck hospitality platform in front of The Chair Pavilion, with 1,512 clearview™ seats creating an Embankment/Steeplechase viewing facility looking over the Melling Road.