

News Release

April 5th 2017

Arena Group Acquires Wernick Seating Division

[Arena Group](#) has acquired the seating and mass participation divisions of Wernick Events, with effect from Monday 3rd April, rebranding the business to operate as [Arena Seating](#) from its existing Coventry facility, as part of Arena UK & Europe.

This multi-million pound strategic acquisition continues Arena UK & Europe's ongoing expansion plans, with the addition of all of over 30,000 temporary grandstand seats, scaffolding, deck & truss. Arena Seating's UK stock now rises to over 120,000 temporary seats available to the marketplace delivering over 350 projects this year.

Grahame Muir CEO Arena UK & Europe states:

"We are delighted to have completed this deal which will consolidate our strength as the UK's premier event seating supplier. We are focused on achieving a seamless integration of the business into Arena Seating, whilst retaining the Coventry base and thus improving our service level across the UK.

"The rapidly expanding mass participation sports division of the company also adds an exciting new dynamic to our UK offering. This year we will supply over 250 mass participation sports events to prestigious clients including Cancer Research UK, British Military Fitness and the British Heart Foundation."

Steve Shaw will continue in his role as general manager of the Coventry location, reporting directly to Arena UK & Europe sales and marketing director Dave Withey. Steve comments:

"The whole team in Coventry feels very excited at the opportunities ahead of us thanks to the investment and significant additional resources of the Arena Group behind us. This will benefit all of our clients as we focus on improving the quality and range of equipment we can offer them."

ENDS

Pictured:

Dave Withey, Steve Shaw, Grahame Muir.

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