

Press Release  
January 2017

## Arena Americas announces Paul Bryant as CEO

**Greg Lawless, Arena Group CEO, has announced Paul Bryant as CEO of the Arena Americas division, 5<sup>th</sup> January 2017.**

Paul has most recently been successful in the areas of business development and commercial growth initiatives as EVP and CCO of IEWC Corp, an employee-owned, Milwaukee-based global distributor of wire, cable and wire management products. Paul has also led various business units within NOVA Chemicals Corporation, a plastics and chemical company headquartered in Calgary, Alberta, with Executive Offices in Pittsburgh, Pennsylvania.

Greg commented: "Arena Americas continues to grow under Arena Group's ownership and we remain committed to extending its broad offering of products and services to both new and existing clients across North America. I am excited about the future of this important division as Paul comes aboard to lead the business and I am confident that he will be a tremendous asset in driving the continued growth and success of the Arena Americas division."



Paul will be based in Arena Americas Oak Creek office in Wisconsin and will begin on the 9<sup>th</sup> January 2017, reporting directly to Greg Lawless.

Paul commented: "Arena Group has developed a strong reputation in the global events marketplace as the "go-to" full-line, product and service solution provider. I am excited about the opportunity to lead an organisation that will focus its attention on the needs and expectations of its customers. Arena Americas will continue to support and target all of its resources to ensure the success of each of our client's events. We have a strong experienced team who are dedicated to building upon our event successes and broadening our client base and product offering to maximise our capabilities in the areas of event production, in house design and manufacturing and product customisation to best meet the needs of every client we partner with."

**Ends**

### Editors Notes

Paul can be reached at 1-800-383-6332 or by email at [pbryant@arenaamericas.com](mailto:pbryant@arenaamericas.com)

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### Editors Contact Details

Graham Brown at Plaster Creative Communications: [graham@weareplaster.com](mailto:graham@weareplaster.com)