

Arena Group Saddles Up with The Jockey Club

Arena Group has secured a new three-year contract with The Jockey Club, to supply temporary event infrastructure to a number of the UK's most esteemed racecourses, October 2016.

Building on a relationship dating back over over 26 years with The Jockey Club, Arena Group has been awarded a three year contract to supply Cheltenham, Aintree, Epsom Downs and Newmarket racecourses with temporary structures, interior design , furniture and tableware, spectator seating and scaffolding to the most notable dates in the equestrian calendar.

Ian Sidgwick, Group Purchasing Director, The Jockey Club, said: "Arena Group has worked closely with Jockey Club Racecourses over several years, advising on and delivering temporary environments. They support us in continuously raising the bar with new ideas to get the best value from our budgets, with flexibility to change their infrastructure to best suit our needs. I'm confident they will continue to help us exceed the hospitality expectations of both our brand sponsors and event guests alike."

The contract provides additional scope and comes after a record year including Arena Structures installing the largest triple deck hospitality temporary structure in the world totalling 125m long and spanning 12,400sqm, along the home straight at The Festival – Jump Racing's equivalent of the Olympics, staged at [Cheltenham Racecourse](#).

Arena Group also proved pivotal in supporting The Jockey Club's transformation of this year's Grand National at [Aintree Racecourse](#), with the installation of more than 7,750sqm of temporary structures complete with bespoke interior fit out, and more than 5,000 tiered grandstand seats offering prime visibility for the revered racing. Arena Group will be the exclusive provider at this event.

Grahame Muir, CEO Arena UK & Europe commented: "We are delighted to announce the further extension of our already excellent relationship with Jockey Club racecourses over the next three years. At Arena Group we pride ourselves with delivering temporary infrastructure of the highest standard to the most prestigious sporting venues and events in the UK, and this contract win is testament to the value, forward-thinking innovation and expertise we bring to clients. We look forward to further pushing the boundaries of customer experience with improved facilities, technology and bespoke design."

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