

Press Release

March 2017

Arena Group at Cheltenham Festival 2017

Arena Group once again supplied event infrastructure to the world-famous Cheltenham Festival, which attracted around 250,000 visitors, March 14-17, 2017.

The Jockey Club's world-renowned race meeting saw five Arena UK and Europe companies work in tandem to deliver over 20,000 sqm of VIP level facilities overlooking the racecourse, including the [World's longest temporary triple deck structure](#).

Arena Group UK & Europe CEO Grahame Muir states:

"In the first year of our new three year multi-venue Jockey Club contract, we were keener than ever to deliver an even higher level of finish than last year. I am incredibly proud of what our teams delivered and it was pleasing to see all divisions having a part of play.

"Significant investment was made into even more of our cantilevered balconies, providing unencumbered views and increasing valuable hospitality floor space. Additionally a new staircase design was introduced."

[Arena RIM Scaffolding](#) were first on site, with project coordinator Darren Simpson bringing their event engineering expertise to install the all important sub-structures, which involved more than 400 tonnes of scaffolding material, and create level, solid foundations across the undulating course for the Structures team to build on.

[Arena Structures](#) Ben Sly project managed the 13 week installation of 20,000sqm of temporary event environments. Over 190 linear metres of triple decked private suites and exclusive restaurants are provided for Jockeyclub clients and guests.

The structures incorporated kitchen, bathroom and rear access facilities on all levels, along with Tote betting booths, phone charge points and cash machines.

Arena's bespoke Moet & Chandon Champagne covered bar and mezzanine was a constantly popular facility throughout the Festival.

Spaceworks provided 5,000 dining chairs and 500 banqueting tables, set up throughout Arena's facility. In addition, Well Dressed Tables provided 10,000 covers including crockery, cutlery and glassware across all hospitality areas on the site.

[Arena Seating](#) provided its award winning Clearview seating product along with terracing within the Guinness stand, providing fantastic views across the finishing line.

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