

Press release
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ARENA GROUP MAKES SUNDAY TIMES HSBC INTERNATIONAL TRACK 200

As a result of its rapid global growth, event overlay and supply company Arena Group has been ranked 58th in this year's Sunday Times HSBC International Track 200.

The fifth annual league table ranks Britain's private companies with the fastest-growing international sales. Arena Group was placed on the list for the first time, after international sales reached £10.5m in 2012 and a two year average international sales growth of 54 per cent.

The supplement cites the global exposure Arena Group received following the building of the beach volleyball stadium for the London 2012 Olympic Games as a factor in its success, as well as recent projects in Brazil for the World Cup and in Abu Dhabi for the F1 Grand Prix.

Arena Group has also made significant acquisitions with Karls Event Services in the USA (now Arena Americas) and Asia Tents International in Malaysia (now Asia Tents Arena), which will drive future international growth.

The company now has 19 offices across the UK, Europe, USA, Brazil and the Middle East and Asia and lists the Glasgow 2014 Commonwealth Games, The Ryder Cup, Super Bowl, FIFA World Cup 2014, the Open and Wimbledon among its enviable roster of clients, as well as a host of global cultural and corporate events.

Greg Lawless, CEO of Arena Group, comments: "The ranking is testament to the vision that we've had for the company since long before the London 2012 Olympics; to become a trusted, global provider of event overlay services and the highest quality temporary event infrastructure.

"This international growth has been a fundamental part of the group's strategic plan, and we have made acquisitions which have positioned us to secure contracts for the next generation of major international sporting events. We are extremely proud to be placed on this year's Sunday Times HSBC International Track 200 and with more acquisitions and expansions planned we are certain that this growth will continue."

The International Track 200 is sponsored by HSBC and compiled by Fast Track, the Oxford-based research and networking events company.

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