

Press release
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ARENA GROUP CELEBRATES OPENING OF FIRST STRUCTURE

Arena Group, the Official Temporary Structures and Overlay Provider at the Glasgow 2014 Commonwealth Games, is celebrating the launch of its first temporary venue, as the official merchandise store in George Square opens for business.

The superstore, in the heart of Glasgow, will sell a large range of official Games merchandise and special edition products, and opened officially on the 28th June.

The extensive 40m x 30m (12,500sqft) retail outlet has been designed by Arena Group's structures division, Arena Structures, to feature six doors and disability access ramps to provide adequate access and egress for the shopping outlet, which is expected to attract thousands of visitors every day.

Kerry Glyn-Bristow said: "This merchandise store is the first of over 250 structures that we're installing across 16 venues. We have produced a structure with the feel and aesthetic of a permanent shop, which our high-quality clearspan product was ideal for.

"It includes floor to ceiling plate glass windows all the way down one side: perfect for displaying the Glasgow 2014 merchandise range. Our team also worked with the organisers to install a bespoke truss system for the display lighting.

"Across the rest of the Games' venues we're supplying a mixture of structures that will form commodity-based uses such as storage areas, security and doping tents, but also more bespoke venues such as Games Family Lounges where the emphasis is on comfort and customer experience."

Arena Group is also the Exclusive Temporary Seating Provider and will be the sole supplier of every single temporary seat across the entire games, over 22,000 in total.

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