

Arena Group wins the Eurasia Cup

Asia Tents Arena, part of Arena Group, has been contracted to provide extensive temporary event infrastructure at the EurAsia Cup in Kuala Lumpur, 27th – 29th March.

The inaugural tournament presented by DRB-HICOM is a biennial international match play golf tournament which will see 10 of Asia's finest golfers going head-to-head against their counterparts from Europe.

Asia Tents Arena has been contracted by EurAsia to design and install two of its flagship hospitality structures surrounding the 18th hole at the Glenmarie Golf & Country Club. The 15m x 30m double deck structures will provide tournament sponsors and VIPs unparalleled views of the action.

As part of the hospitality offering, the team will create bespoke interior fit outs in-line with brand aspirations, a spectators' village and a seating grandstand within the golf course.

Tom Evans, general manager Asia Tents Arena, said: "This is a unique opportunity for Asia Tents Arena to work with both the European and Asian Tour personnel together, and we're very excited to help set the highest standards for this prestigious event. It extends our sporting credentials within Asia following recent successes at Thailand Golf Championships and Indonesian Open at the end of last year."

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