

## Press release

July 2017

### Arena Group Support 2017 Aegon Championships Expansion

Arena UK & Europe, part of [Arena Group](#), played a pivotal role in the transformation of The Queen's Club, London, creating a 10,500 capacity temporary sports venue to host the Aegon Championships, June 2017.

Marking the first year of a new decade-long deal between the historic venue and the Championships, this year's tournament, won by Feliciano Lopez, was watched by thousands more fans in modern, expanded grandstands complemented by new hospitality and retail facilities. Three Arena companies were involved in reshaping the look and layout of the championships.

Arena Seating, led by project director Martin Clark, with over three decades experience at The Queen's Club himself, was central to over a years' planning, looking at multiple configurations before the final designs were agreed upon. Along with a huge team of Arena Seating professionals they implemented extensive changes to the new look Centre Court and Court 1.

Stephen Farrow, Aegon Championship tournament director was full of praise:

"We're incredibly grateful to Arena Group, who have done an outstanding job from the planning consultation phases through to the finest attention to detail in finishing the project to the highest of standards.

"Ever sensitive to tight time constraints, minimising disruption to club members and local residents while working in a very constraining space they have been brilliant in managing a logistically precise build process to create this temporary 10,500 capacity stadium in just six weeks."

Space is at a premium at The Queen's Club, so the new North Stand flowed into the East Stand with an eye-catching curve, helping to increase Centre Court capacity from 6,932 to 9,542, with a mix of standard and padded VIP seating. Also incorporated into the temporary grandstands were media studios, retail units and a complex array of walkways and staircases giving the public well lit, convenient access to and from their seats.

Arena UK & Europe invested in new equipment from seats to handrails and stairs for the build, with a further 1,000 capacity tiered demountable grandstand overlooking the relocated Court 1.

Arena Structures Account Director Daniel Bluff oversaw a similarly logistically challenging installation of the hospitality and VIP structures, with new facilities including a 25m x 20m double decker Arcus for Court 1 and a 15m x 15m Double Decker for North Pavilion. Arena Structures also extended the South Pavilion double decker by 20 meters in length to make the main south pavilion structure a 30m x 85m double deck, with an extended hardwood viewing platform giving exclusive views over the players warm-up courts.

Spaceworks, our specialist furniture division, supplied a wide range of contemporary furniture to help create the wow factor for guests through a range of individually tailored interior designs created throughout The Queen's Club.

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