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Arena Acquires Ice House Rentals Ltd

The largest UK event supplier, Arena, expands its product portfolio with the acquisition of specialist cold room business, Ice House Rentals Ltd.

Event supplier, Arena, has bought long-established providers of temporary cold rooms, Ice House Rentals Ltd. This latest acquisition will see the cold room specialist company be integrated into Arena's current furniture and tableware business, Well Dressed Tables.

Arena UK & Europe CEO, Grahame Muir, states:

"Much like our recent acquisition of furniture specialist hire company, GLD, the acquisition of Ice House Rentals Ltd is set to significantly strengthen our offering to existing clients as well as attracting new clients to Arena's services. Ice House Rentals Ltd has in excess of 215 cold rooms and like Arena has supplied some of the most prestigious events, such as their work in supplying over 90 cold rooms to Royal Ascot. As a leader in the events market, we hope this acquisition will further solidify Arena's position as the business that can provide the highest quality turnkey service to those who choose to use us."

Christopher Piggott, Managing Director of Well Dressed Tables, explains:

"This is a fantastic acquisition for the division. The ethos of quality, service and reliability, which is driven by the directors of Ice House Rentals Ltd, complements the values and standards of Arena. For Well Dressed Tables, as a division, this develops the portfolio of products that we can now offer our clients, making us truly a 'one stop' supplier."

Ice House Rentals Ltd will continue to be based at its Hook facility, in Hampshire.

Tom Scott, Ice House Rentals Ltd Managing Director states:

"Joining Arena provides us with a real sense of pride. To become part of a public company is a validation of the work we have done, providing security of supply for our clients well into the next decade. We look forward to growing our business within the Arena umbrella."

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