

JUNE 2018

### **ARENA ON THE PODIUM AT SPORTS BUSINESS AWARDS 2018**

Arena, leading supplier of temporary events infrastructure, has been named as a winner of the 'Best Business Serving Sport – Over 60 employees' during the Sports Business Awards on June 1<sup>st</sup> 2018.

Arena, who received high-praise from the judging panel, took the bronze, with experiential marketing agency CSM Live claiming silver and digital services and consulting business, Infosys PVT Ltd, taking gold.

The company was recognised for their compelling and innovative solutions service for sport and their turn-key designs that allow various sports clubs to host events, from ATP Tennis World Tour to Formula 1 and major boxing events.

Grahame Muir, Arena UK and Europe CEO, said "We are delighted to win the bronze award in the Best Business Serving Sport category of the Sports Business Awards this year. It's the first time we've entered and it's a real honour to see our name alongside the other brilliant companies who were nominated. It's great to see our hard work recognised within the industry, as we do so much in the sporting world.

"Our dedication to deliver the highest standards possible for our clients has been recognised in this award and we look forward to all of the major sporting events we will be working on this year, from the likes of Wimbledon, Fevertree Championships to The Ryder Cup in Paris."

Arena's Mass Participation division was also nominated for the 'Best Operations Team' at the Sports Business Awards for their work with Cancer Research UK's Race for Life and Pretty Muddy.

Steve Shaw, managing director of the Mass Participation division, says: "My team and I were pleased to have been shortlisted for the Best Operations Team award at the Sports Business Awards. There are so many great examples of operations teams who work to support the sports industry and to be named alongside those for our work was a great source of pride. As a relatively new division to Arena's capabilities, we are going from strength to strength and continuing to grow and diversify our offering."

With many sporting events in Arena's 2018/2019 calendar, the company continue to be the leading supplier in temporary infrastructure within the industry.

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