

Waste mountain turns into sports fields in Finland



Around 8000 kg of previously discarded plastic arrives, to become multifunctional sports fields and tennis courts in Finland

The Swedish company Bergo Flooring is the original producer of multifunctional floor tiles since 1972. They are now also launching an eco-smart option. There are national targets for increased recycling, and as an important step in Bergo Flooring's environmental commitment, they have created a product range from 100% recycled material. They say that no plastic components should be made unnecessarily. So Bergo Flooring is now manufacturing flooring from discarded and recycled plastic. The company's products are well-tryed and approved, and around 70% of their products are exported. At present Bergo's marketing efforts are focusing on a few prioritised countries and five selected customer segments: Home/DIY, Public, Sport, Event and Marine. The first big export order of this recycled material is now going to Finland, where sports fields and tennis courts have been ordered for a number of facilities.

"It's fantastic that Bergo Flooring can help reduce the mountains of waste in Sweden and in doing so equip the world with products that will give pleasure to many people for years to come. These products last for years, as exemplified by the flooring on the Silja Line ferries. This has lasted 25 years so far in the most extreme conditions you can expose a floor to," says Eric Anderzon, CEO of Bergo Flooring. "We have attracted a huge amount of attention with our ECO range, not least among municipalities that are now improving their attractiveness profile and building casual sports grounds for their residents. We have put in some big tenders, and every single order will contribute to a more sustainable and slightly better world," concludes Eric.

Facts about Bergo Flooring:

Global market leaders in multifunctional floor tiles.

Head office and all production in Anderstorp in Sweden.

Owned equally by Reine Johansson and Eric Anderzon, CEO.

Turnover 2013: SEK 32.2 million.

Budget 2014: SEK 40 million.