

## CRUZ AZUL MEXICAN STADIUM WILL COUNT WITH CRM SEATS IN 2014

The Cruz Azul Stadium will count with new stadium seats at its general grandstands this January.



The Cruz Azul Stadium will count with CRM stadium seats for the first football match that the team will play now, in January. Now you can already read the lyrics Cruz Azul, composed by the colours of the seats, in the upper grandstand.

During 2013, Daplast has provided 4.500 CRM seats which are now being installed in the stadium of the team Cruz Azul of Mexico DF. This team was second in the last championship of the Mexican football league. The CRM seat has the advantage of including an embossed logo in its backrest. The logo is moulded by plastic injection at the same mould that injects the seat shell – as a single plastic piece - therefore, its strength and durability is complete. It provides the opportunity to configure any brand or logo. The Real Madrid football club was the first customer to install this seat at the Santiago Bernabéu Stadium.

Daplast has also provided 16.000 CRM seats for Caliente Stadium in Tijuana. So, for now, the Cruz Azul Stadium is the second major project for a Mexican football team of the premier league that Daplast has worked with.