

## France's biggest basketball club sits on Spanish seats with Daplast

ASVEL, France's leading basketball club, owned by NBA star Tony Parker, unveiled its new stadium last November, a complex that includes the latest innovations including state-of-the-art seats, designed, produced and installed by the Spanish company Daplast.

The 12,000 seats of the brand new LDLC Arena in Lyon have come from the company's Cordoba factory in Southern Spain, allowing ASVEL to appreciate both comfort and flexibility.

Tony Parker's club joins a list of more than 3,000 venues on five continents that have opted for Daplast, who are proud to have their seats at famous stadiums such FC Barcelona's Camp Nou, Real Madrid's Santiago Bernabeu and the Parc des Princes in Paris.

Specializing in soccer stadiums, Daplast have made a qualitative leap for LDLC Arena, a leading international stadium which will be ASVEL's home for the Euroleague, but also host world-class concerts.

The padded seats are at the level of a venue that had its premiere in a Euroleague game against Bayern Munich, but they will allow the LDLC Arena to be adapted for many other uses.

For this, the group has developed easily removable seats that make the stadium more versatile, as they can be stored on trolleys with wheels.

LDLC Arena is a multipurpose venue that counts with flexible seating system on the Arena floor. For this, Daplast has designed and manufactured special brackets. To differentiate between different comfort zones in the arena or depending on the type of event, the venue has **Avatar Premium** seats (upholstered) and **Avatar Suite** seats (fully upholstered).

Thanks to their flexible design, the retractable stands, equipped with Avatar seating by Daplast, make it possible to enlarge the stands or leave more free space to accommodate concerts.

Another Daplast innovation developed for this project is its seat model **Sittem with acoustic cover**. The acoustic cover is fixed to the seat base to improve the acoustic absorption of the seat, and it is highly recommended for entertainment and leisure venues.

Up to 15,000 spectators have already enjoyed the music of Sting, Colagéro, Slimane and Eric Clapton, who were among the first to perform at the new venue in the first months after its opening.

LDLC Arena was designed by the leading architectural design firm Populous to be one of the most technologically and environmentally advanced in Europe.

The opening of the LDLC Arena in Lyon culminates four years of work and cooperation in one of the most modern auditoriums in Europe and one of the largest in France, which is a leap in quality for the Spanish group.