

## **Ferco Provides Seating to Major London Olympics Legacy Venues**

Few will ever forget the sights and sounds of the historic London Olympic Games, but they might not realise that one of the UK's premier stadium seating manufacturers had been at work behind the scenes; providing seating solutions for some of the most high profile arenas of the games.

But the Olympic legacy is still alive and well, and Ferco is also manufacturing seats for brand new developments outside of London which maintain the spirit of excellence and achievement that was born during the games; developments such as Orford Jubilee Park in Warrington, a state of the sporting facility for Sports, Leisure and Health Education students at Warrington College.

The Orford Jubilee Park is the latest Olympic legacy development outside of the capital. This £30 million arena is designed to house an array of exciting sporting activities and course provisions for the college, and thanks to the team at Ferco seating it can comfortably accommodate a host of interested spectators.

The project used riser mounted Ferco FCB-M seats which, while cost effective, boast a unique design and ergonomic build. Widely regarded as the most comfortable plastic spectator seat on the market, the Ferco FCB-M stadium seating solution was the ideal choice for this exciting new sports venue. Of course, sporting arenas are rarely more breathtaking than the London Olympic Aquatic Centre and this premier sports facility at the heart of the Olympic experience also opted for the high quality Ferco FCB-M stadium seats.

The Aquatic Centre was designed by the award winning architect Zaha Hadid, who endeavoured to incorporate fluid motion into the building's design. The Ferco FCB-M seats were the perfect solution to maintain this effect thanks to their fluid, curved design. The architects chose the beam variant of the FCB-M in order to provide the flexibility required by the stringent legacy requirements.

The Olympic Games might have closed, but the Olympic legacy lives on and the Aquatic Centre will continue to host major sporting events. Ferco seating was chosen to provide along lasting seating solution which will be in place for years to come.

The genius of this Olympic seating solution is that it was designed for simple reconfiguration after the Olympic Games. The Aquatic Centre is currently being redeveloped into a multi-faceted venue and the FCB-M beam mounted stadium seats have allowed for comprehensive reconfiguration of the spectator area which retains the same high quality seating solution.