

PRESS RELEASE

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RIEDEL SWITZERLAND EXPANDS WITH ERWIN ENGEL

Zurich, Switzerland (July 16, 2012). – As a reaction to the continued growth of the company in Switzerland, Riedel Communications, one of the leading manufacturers of real-time networks for video, audio and communications, expands its Swiss office with video and broadcasting specialist Erwin Engel, who will take care of the sales and rental markets in western Switzerland.

"I'm looking forward to developing new markets and expand our business in western Switzerland



About Riedel

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with Riedel. Riedel is a company that always amazed me in regards to technological innovations and I'm thrilled to contribute to this vision", said Engel. Erwin Engel has more than 20 years of experience in the professional broadcasting market and was responsible for Sales Engineering Broadcast at John Lay Electronics until recently.

Riedel Communications designs, manufactures and distributes the most pioneering real-time networks for video, audio and communications for broadcast, pro-audio, event, sports, theatre and security applications worldwide. The products reflect today's leading-edge technologies that translate tomorrow's demands into today's solutions. The Riedel group of companies also includes a European based large rental operation that provides radio and intercom services, event IT solutions as well as fiber-based and wireless audio & video transmission systems for large scale events such as the Olympic Games or the FIFA World Cup. The Company was founded in 1987 and today employs over 300 people located within 10 locations in Europe, Australia, Asia and North America.

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