

Interest Segments

Middle East, Broadcast, Event, Rental,
Personnel Announcement

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RIEDEL OPENS NEW MIDDLE EAST OPERATIONS

Dubai, UAE (February 12, 2013). – Riedel Communications, one of the leading providers of real-time networks for video, audio and communications, opens a dedicated sales and support operations in Dubai as a result of the growing markets and the success in this region. The new operations is being led by Ahmed Magd El Din, who has worked in the broadcast and IT industry for more than 15 years, most recently as Clear-com's sales manager for the Middle East region.

"The Middle East region is one of the most exciting and expanding markets in the world at the moment. I'm looking forward to providing integrated solutions to our customers in the broadcast, event and installation markets that will help them run their business and applications at the most cost-effective and future-proof level. Having a dedicated office in Dubai will allow for a much more direct customer support and faster service", said Ahmed Magd El Din.

Riedel's recent projects in the region include Sky News Arabia and the Formula One Grand Prix in Abu Dhabi.

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About Riedel

Riedel Communications designs, manufactures and distributes the most pioneering real-time networks for video, audio and communications for broadcast, pro-audio, event, sports, theatre and security applications worldwide. The products reflect today's leading-edge technologies that translate tomorrow's demands into today's solutions. The company also provides rental services for radio and intercom systems, event IT solutions as well as fiber-based and wireless audio & video transmission systems for large-scale events such as Olympic Games or FIFA World Cups. The Company was founded in 1987 and today employs over 400 people located within 11 locations in Europe, Australia, Asia and the Americas.

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