

# PRESS RELEASE

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Contact:

Andreas Neuerburg

Tel. +49 (0) 9102-80954

andreas.neuerburg@stechert.de

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## Everything is right on schedule!

### Franz Stegner receives first hand impressions of the construction processes in Brazil

There are only 125 days left until the first kick off in Brazil! Not much time left. For that reason, Franz Stegner, directing manager of Stechert, travelled to Brazil for eight days to get an idea of the actual state of affairs. Together with the Brazilian partner “Kango Brasil”, Mr. Stegner visited all four 2014 World Cup stadiums, which will be equipped with Stechert products. Additionally the training stadium in Belo Horizonte was also provided with Stechert seats.

Apposite to the Brazilian “samba-culture”, the playing venues in Recife, Curitiba, Manaus and Cuiabá were equipped with colourful models of our COPACABANA (Red Dot Design Award Winner 2011), BERLIN (also used in the Olympiastadion Berlin) as well as our new KANGO Smart. Over 150,000 Stechert seat will be installed in Brazil until the start of the World Cup. So far, the majority of the products have already been installed. Only at the Arena de Baixada in Curitiba some seats still have to be mounted.

During his stay, Mr. Stegner could not recognise any deficiencies or delays – in the contrary: he was really thrilled about the stadiums:

*“In terms of design and quality, the arenas in Brazil do not have to hide behind European standards. We are proud that our premium-quality products proved popular in Brazil and that we can contribute to these successful building projects. I am firmly convinced that the fans can celebrate wonderful football parties, in state-of-the-art stadiums, on first-class seats this summer.”*

By equipping one third of the 2014 World Cup venues, Stechert could strengthen its leading position in the sector of stadium seating. During the 2010 World Cup most visitors had already taken their seats on products of the with rich heritage filled family-run company based in Franconia, Germany.